



# INYUKU

Game Of

Entrepreneurs



Buy, build and sell businesses and learn  
how to create your own success



Inyuku has taken 8 years to develop and over 1000 entrepreneurs. From the dusty flats of Cape Town to the mine dumps outside of Johannesburg. It is a tribute to all those who have tried to start their own businesses, and a challenge to all those who want to.

We are all entrepreneurial at heart, its just a case of discovering our passion

### WHY PLAY INYUKU

- Inyuku is a game about entrepreneurship, designed to show you the basics of starting your own business.
- Inyuku is designed to stimulate your entrepreneurial spirit, we all have one.
- The world we live in today is about creating a job for yourself rather than expecting one.
- Inyuku will stimulate your interest in becoming your own boss, discovering the personal pleasure of working for yourself, reaping the rewards of your own hard work.

Inyuku is just the start, the real challenge lies in discovering what you really want to do and what you will be good at.

Not all businesses are the same, not all people are the same, the challenge from here will be to research which businesses are the most profitable and best suited to your skills and ability.

To discover where your strengths lie, play our online version of Inyuku, where at the end of the game we can tell you what your own personal style of entrepreneurship is and where your talents lie.

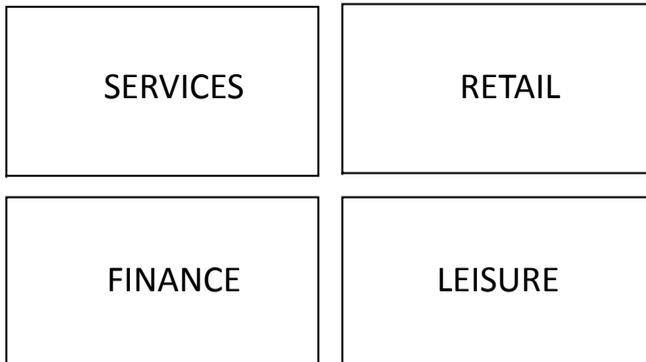
Online: [www.inyuku.co.za](http://www.inyuku.co.za) Talk to us: [info@inyuku.co.za](mailto:info@inyuku.co.za)

ENJOY!

## LAYOUT OF THE GAME

The game comprises 4 business districts, each district has a number of businesses.

- You can move between district when you land on a selected spot in the board.
- You can own businesses in all of the districts, there is no limit to how many you can own



Suggested layout however players can decide on any format it doesn't affect the game

## HOW TO START

The game is for 42-4 players.

- One player must run the Inyuku Central Bank (ICB) .The bank handles all cash and tax clearance certificates.
- One player must run the Inyuku Chamber of Business (ICoB) The ICoB, handles all business ownership certificates, Add on services.
- One player must run the Inyuku Central University ( ICU). The ICU handles all qualifications.
- Each player starts in a different district, players start at the space marked by **“Invest in your business.”**
- Players decide on their district by a pre game role of the dice, highest to lowest scores. The payer with the highest dice decides on heir district first.

- The player in the financial district then plays first, and the others players follow on in a clockwise direction.

At the roll of the dice the player moves forward by the number on the dice

The currency of the game is Inyuku (IY). 100IY = R1.00

Each player must be given IY 80 000 to start the game

5 x IY10 000

5 x IY5000

6 x IY500

20 x IY100

### BUYING A BUSINESS

- When you land on a business provided it doesn't belong to another player, you may buy it.
- You pay the price marked on the board to Inyuku Central Bank, you will then receive the Business Registration Documents.
- When you buy a business you need to also buy a tax clearance. You can trade without one but the penalties are significant if you get caught without one
- You can only upgrade your business when its is your turn.

### SETTING UP A BUSINESS

- Once you have bought a business you will be in possession of the ownership papers.
- On your business registration papers you will see the add ons you can use to increase the income generating potential of your business. The more you buy and add, the more money you can make. You can only add these when it's your turn.

- To increase the earning potential of your business you can
- Add services. For each service you buy, you charge for it when players land on your business
- Buy investment certificates. For each investment certificate you own per business the more you can charge when players land on your business
- Buy qualifications . For each business qualification you buy you can charge more when players land on your business.
- All of these are limited in supply in the game, so you need to strategize how and when you will buy them

### SELLING A BUSINESS

- You can sell a business anytime, the price is up to you and the person who want to buy it, you can negotiate.
- When you sell a business you transfer it with whatever you have added to it.
- You cannot sell the business but keep the services you have added as these cannot be used on another business.
- Business selling or buying transactions can only be done on your turn. So if you want to buy a business you can only do so on your turn, and if you wish to sell it like wise.
- The price you sell anything for in the game is based on what you negotiate with other players

### EARNING MONEY

- If you own a business and another player lands on it you charge them the average transaction fee.
- To increase your revenue you can add services to your business,

- Players who land on your business will then have to pay the average transaction fee plus the value of the add on services you have in your business
- Once you have purchased an add on for your business you place the related colour bead on the business.
- The fee for the add on is paid to ICB

### TAKING A BUSINESS CHALLENGE

- There are 8 challenges on the board, 2 in each district, when you land on them you have the chance to earn extra IY.
- A player on one of the challenges nominates another player to read a question from the related challenge set
- A correct answer earns the player the value of IY in the middle of that districts board. An incorrect answer costs the player IY 5000 which is placed in the centre of that districts board.
- Some questions are harder than others, its luck of the draw. You are welcome to use a calculator to help you work out the answers.
- Some questions have definite right and wrong answers, others the answers are based on what happens in small businesses all over South Africa each day
- Where the answer is not 100% right, the other players must decide if it is close enough to the right answer. If this cannot be decided, an outsider must be asked to make a fair decision.

### ACQUIRING BUSINESS QUALIFICATIONS

- Growing a successful business means developing skills. When you land on the “**Acquire Business Qualification**” you can buy a business skill , this holds value for all your businesses and increases their ability to earn money when other players land on a business you own

## •INVESTING IN YOUR BUSINESS.

- If you land on this space you can buy an investment certificate. This allows you to earn extra money for your business when people land on your business spaces.

## TAX CLEARANCE

- As in real life, if you run a business you need to pay taxes. To run your business you need to have a tax clearance certificate.
- These are expensive, and must be bought. If you have one for your business you can charge an extra 1Y 2000, when people land on your business provided you have clearance certificates for all the businesses you own.
- It also protects you against paying extra taxes.
- If you have tax clearances for all your businesses you are exempt from paying the fines when you land on the “Pay Taxes or Taxes Due” squares on the board, if not you have to pay.

## ENDING THE GAME

The game can be concluded at any time. The winner is determined by the player who is worth the most.

- This calculated for each player by adding up
- All cash
- The value of all business bought at the price payed for them
- The value of all services added to the businesses
- The value of all business qualifications added to the business portfolio.
- Ending the game is a decision made by all the players.
- You have to play 2 last rounds from when you decide to end the game.

## **FAQ**

### **When do I do business, buy or sell upgrade and add services**

- On your turn, before you roll the dice and move.

### **Can I sell a business?**

- Yes of course, but you have to sell it with all the services you set it up with.

### **Can I sell the services in a business but keep the business?**

- No

### **Can I sell my qualifications?**

- Yes, and you can sell these with a business or on their own.

### **What price must I sell things for?**

- Any price you want. It is a good idea to keep record of what you have made from all the items you have bought so you can tell a potential buyer why you want to charge the price you want.

### **Can I offer to buy a business or must it first be offered to me**

- No on your turn you can approach a player who has a business and offer to buy it. At this point other players can also bid on the business. Best offer gets the prize.

### **Do I have to pay cash or can I use a business I own as part of the deal.**

- No, you can use any form of payment you like, provided it fits in with the selling guidelines for services, investments and qualifications as listed above.

### **Can I sell any business,**

- Yes of course, provided you have a tax clearance certificate to go with it.

**Do I have to invest in my business or buy a business qualification when I land on those spaces on the board.**

- No not at all, its your choice.

**Can I invest in a business that is in another district**

- Yes provided you own it, you can invest in any of your businesses in any district on your turn.

WHAT TO DO IF YOU LAND HERE



Start the game in your district from here. If you land on this you can do anything you want to any of your businesses It's just an opportunity, you get IY 10 000 and you can invest in your businesses anyway you want.



Acquire a business qualification and enhance your money making skills in your businesses. You do not have to buy one, it's just an opportunity.



Get a cash injection into your business. The Central Bank will pay you.



Pay taxes due to your business district. If you have all your Tax clearance certificates you don't pay



Answer a challenge in the district. If you right take all the money in the district coffers, if you are wrong add IY 5000 to the district coffers



Pay taxes due to your business district. If you have all your Tax clearance certificates you pay only 50%

You do not earn any money while you are on this space if people land on any of your businesses



Move to a new district as indicated. Place you piece on the



space of the district you are moving to. You also have the opportunity to invest in your businesses when you move here if you wish.



This is a opportunity space, you can buy a business, sell a business, invest in a business, add services, anything you want, or just do nothing